

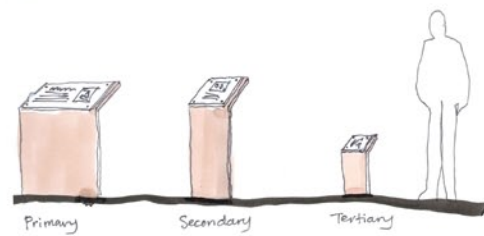
## Signage and Wayfinding Design Principles

- Form and materials will be rustic, natural and “evolved” in appearance. Timeless look and feel
- Elements can appear “found” or re-used such as walls, stone, wood and metal
- Signs will blend into the environment and not appear manufactured
- Signs will appear hand crafted yet be durable, requiring little maintenance

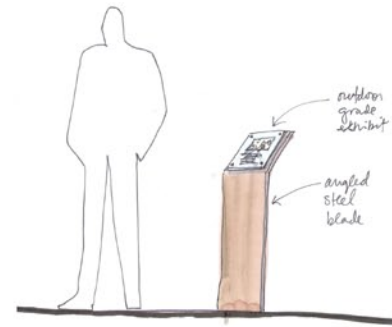
## The Name: Hierarchy

- Place the Emphasis on Blue Hole (type example A)
- Classic/Timeless Sans Serif (type example B)
- Hand carved/tooled

### 1 INTERPRETIVE SIGNAGE

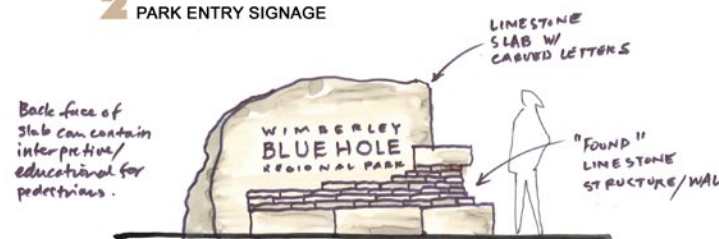


● INTERPRETIVE SIGN FAMILY



● INTERPRETIVE SIGN DETAIL (SECONDARY)

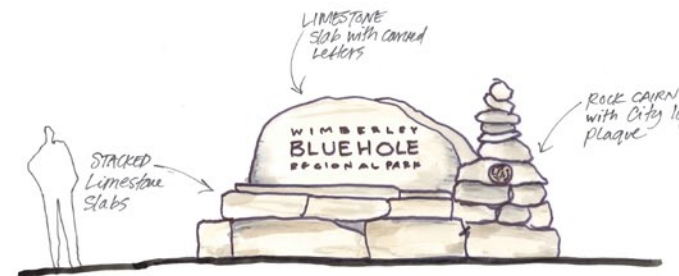
### 2 PARK ENTRY SIGNAGE



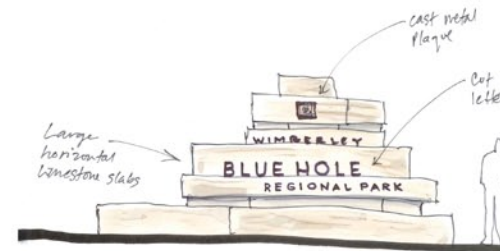
● PARK ENTRY MONUMENT 1



● PARK ENTRY MONUMENT 2



● PARK ENTRY MONUMENT 3



● PARK ENTRY MONUMENT 4

### 3 TRAIL DIRECTIONAL SIGNAGE



● TRAIL DIRECTIONAL



● TRAIL DIRECTIONAL DETAIL (PEDESTRIAN)



WALTER P MOORE



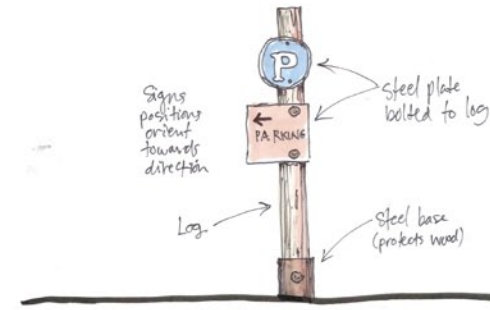
**1 VEHICULAR DIRECTIONAL SIGNAGE**



● VEHICULAR DIRECTIONAL 1

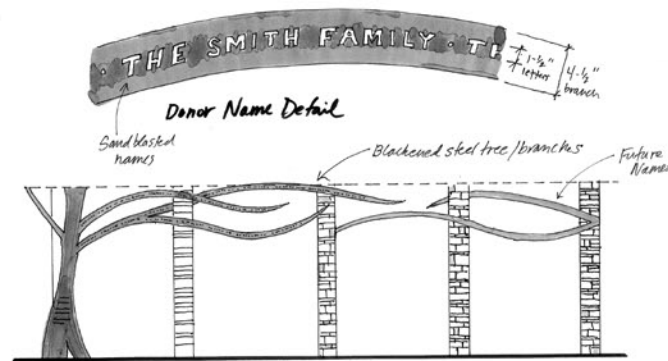


● VEHICULAR DIRECTIONAL 2

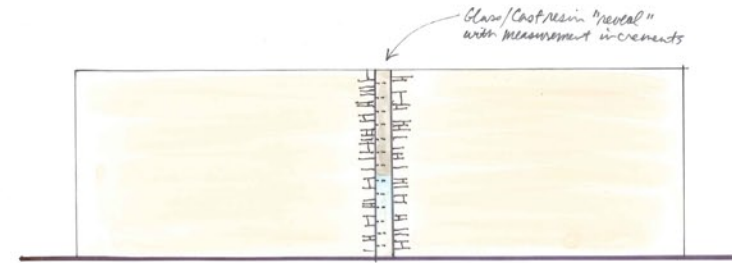


● SECONDARY VEHICULAR DIRECTIONAL

**2 COMMUNITY SIGNAGE**

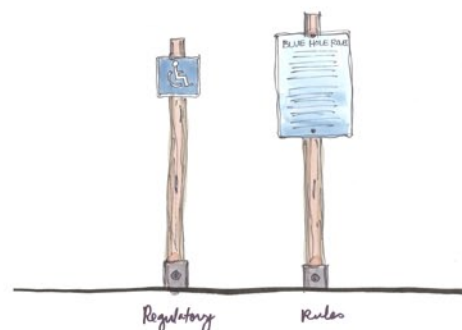


● DONOR RECOGNITION OF COMMUNITY PAVILION (VIEW FROM INSIDE)



● COMMUNITY PAVILION WALL CISTERN (REVEALS THE MEASUREMENT OF CAPTURED WATER)

**3 REGULATORY SIGNAGE**



● REGULATORY

**Interactive Concept**

Overarching message: Water=Life

**Geology/Aquifer**

- Formation: Recharge, Springs, Creeks
- Supply and Demand (Time Line): Size, Population and Needs
- Stewardship: Conservation, Re-use (Irrigation and Rain Harvesting), Land Management

**Vegetation**

Ecosystems (Savannah, Grasslands, Riparian: Cypress Trees)

**Human Development and Interaction**

- History of Wimberley
- Women Pioneers
- Mill Race
- Photo Memories of Blue Hole
- Dobie House

**Stewardship**

- Conservation
- Re-use
- Recycle



W I M B E R L E Y  
B L U E H O L E  
R E G I O N A L P A R K

Park Typography: Option 1

W I M B E R L E Y  
B L U E H O L E  
R E G I O N A L P A R K

Park Typography: Option 2